

Kelly (Molatore) Frederickson
AVVA Life Member
birchkellyann@gmail.com

Candidate for Deputy Regional Director Region 9



VIETNAM VETERANS SAVED A NATION LONG AGO AND CONTINUES TO SAVE A NATION TODAY

I firmly believe that VVA is pivotal in protecting another generation that will accept the legacy to honor and protect our great Nation. I call this vital ingredient “hutzpah” that “NEVER AGAIN” attitude inherent in their mission statement which states: “Never Again Will One Generation of Veterans Abandon Another”. Vietnam Veterans were forged out of fire and they are our HOPE for future generations of freedom.

I met my husband about 14 years ago through the Veterans History Project (described below). Butch Frederickson is a Three Tour Vietnam Veteran, who currently serves as the President of VVA Chapter 582 and California North State Director. He joined the Veterans History Project in order to get to know me. The students who participated in the Project loved Butch; they were fascinated with Vietnam Veterans and wanted to learn more.

One day Butch, with tears in his eyes, asked me a question stating, “Why do they (the public) not care.” I replied, “they now understand and care; however, they forget.” We need to honor and remember all Veterans every day in some way for everyone to remember. I suggested doing a fundraiser for VVA Chapter 582 and Butch stated that would be great; however, his members probably would not help much. I responded, that was all right my staff and I would do the fundraiser for them. We raised approximately \$4500 and the ***VVA Chapter 582 members did help with the fundraiser and they were the hit of the event as they served wine and beer for “An Evening in Tuscany.”*** I am adamant that VVA deserves finances from a Grateful Nation; hence, I designed and developed the ***VVA Referral Program*** (described below).

I firmly believe that AVVA is and has been pivotal in supporting VVA’s legacy and ultimately freedom by carrying on the core beliefs and mission of the VVA.

The legacy of the VVA is not going away! VVA will continue with their unique Legacy, one that has not been experienced in the history of our great nation.

“LIGHTS OUT” is a 15-year plan to bequeath VVA’s Mission and Finances to another organization that will implement protecting Veterans and our great country.

AVVA consist of men and women that are a part of this legacy and who can implement VVA’s unique vision.

- AVVA consists of *all* Friends of VVA that share their Mission – Wives, Family and Friends
- Veterans Young and Old
- AVVA is growing exponentially

- ❑ AVVA can take in members that are not Vietnam Veterans, but uphold the VVA vision.

Hence, the VVA MISSION for all Veterans coming home will continue long after VVA has left us.

The Veterans History Project – Partnership with the The Library of Congress

I was introduced to the VVA Chapter 582 through the Veterans History Project.

Partnered with the Library of Congress to develop archives and internet access of personal experiences of Veterans and Civilians of all war efforts. Developed training programs for college and high school students to research and contact Veterans in order to videotape oral histories of their war-related experiences.

- ❑ Honored by The Library of Congress in Washington, D.C. for gathering over 4,000 oral interviews via video camera from area Veterans by 12,000 high school/college students.
- ❑ **Designed and Implemented programs for National, Regional and Local Veterans, Civic Organizations, CSUC, Butte College, Chico, Paradise, Red Bluff Unified School Districts, Boy Scouts and Sea Cadets** participation. Trained Heads of Departments, Educators and Students in appropriate interview techniques via classroom workshops lead by a professional oral historian from The Library of Congress.

VVA REFERRAL PILOT PROGRAM

The Referral Program Partners with *Atria Senior Living* to create financial opportunities for all veterans and friends of veterans with the core being represented and implemented by the VIETNAM VETERANS OF AMERICA.

- ❑ The Referral Program Partners with *Atria Senior Living* to grant financially opportunities to Vietnam Veterans throughout a Nation.
- ❑ Pilot Program started in California and will be taken to the Nation.
- ❑ All operations managed by VVA California State Council
- ❑ Finances directed to referring Chapters
- ❑ **Financial Stimulus to each Vietnam Chapter, State and National Level.**
- ❑ **Enhanced Awareness/ Honoring for All Veterans within their respective communities.**
- ❑ Opportunities for each VVA Chapter to increase membership.
- ❑ Enhanced honoring of all Veterans.

RCFE ADMINISTRATIVE LICENSE – STATE OF CALIFORNIA 2014 TO PRESENT

Executive Director

ATRIA SENIOR LIVING – INDEPENDENT LIVING, ASSISTED LIVING, MEMORY CARE 2017 to present

Atria Paradise Senior Living, Paradise, CA	70 apartments
Atria Walnut Creek Senior Living, Walnut Creek, CA	160 apartments
Atria Covell Senior Living, Davis CA	160 apartments

BROOKDALE SENIOR LIVING – ASSISTED LIVING AND MEMORY CARE 2014-2017

HOLIDAY CORPORATION - INDEPENDENT LIVING 2002-2014

Education

Oak Brook College of Law, Oklahoma City, Oklahoma

Embry Riddle Aeronautical University, Daytona Beach, FL - Bachelor of Science, Aeronautical Science

CALA – California Assisted Living Association – Executive Director of the Year Award – June 2019

International Golden Key Society, Chico State University

Board of Directors – Tehama Veterans Collaborative