



# Website Committee Report

## July 1, 2019 End of Term Report

[www.avva.org](http://www.avva.org)

The National Website Committee oversees and maintains the Associates of Vietnam Veterans of America National Website.

Since the elections in August 2017, which resulted in new information and the need to appoint new committee members, the chair began updating the website. It was necessary to update several web pages with new officers, new committee chairs, as well as the convention information and awards results pages.













The AVVA website is a kind of Living Document, in its own way. New information is added as it is received, and we very much need member involvement to be as helpful to them as we can be. We more than welcome input and information from our members so that you can all share with each other.

In the fall of 2017 this committee began a total re-design of the AVVA National Website. It was our goal to make it more user friendly and add features that would help visually impaired members and others, and give it a new look. The new design template was approved by the board of directors in April of 2018.

As the webmaster I attended the 2018 National Leadership and Educational Conference in Palm Springs, CA to gather more information and photographs for the new website. I then began to build the subsequent pages to the site, using the new template. The idea behind the re-design was to make it more user friendly, give it a fresh look, and to make it more user friendly for the webmaster to keep updated as well. I believe that these goals were met.

The new site was launched on August 15<sup>th</sup>, 2018.

### The Website contains:

-  General Information About AVVA
-  Program Information
-  Contact Information for Board, State and Chapter Leaders
-  Policy and Procedures
-  Bylaws
-  National Board Meeting Minutes and Director and Committee Reports
-  All forms used by AVVA
-  Convention and Conference Information
-  Awards Information
-  Product Information
-  Training and Educational Tools
-  And More

By January of 2019 all of our convention, election, and award informational pages had been added and significant information was added to those pages as it became available or pertinent. Election and delegate information, award nomination pages, lists of candidates and their bios, and considerably more.



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When the quarterly and other reports are turned in for the pre-convention update, they will be uploaded to the website for our members to read prior to the convention in July 2019.

Our future goals are fairly simple. One goal is that committee must attempt to find more people who are able to build and design websites, most specifically people who can, or who can learn to, use the Dream Weaver web design software licensed to AVVA. This software makes it relatively easy to add information or create new pages, etc. It does the coding for you. But it has already been proven to us that having only one person who can maintain the website is, frankly, dangerous. We are hoping to get some other help so that we do not have to worry about problems. If you know anyone, or if you are interested yourself, please contact the webmaster at: [avva2003@cox.net](mailto:avva2003@cox.net).

Another goal is to keep trying to get our members involved. We have a page that lists AVVA websites from chapters or states who have them. If you have an AVVA website for your state or chapter, or if your VVA chapter or state includes an AVVA page, your group should be listed there, so that others can see who you are and share information with you. That page can be found on our national site at: <http://www.avva.org/othersites.html> . There is a form there that you can use to request your page link be added.

And finally, it is our goal to gather and maintain the needed materials to run a truly user friendly and informative website for our membership. For that, we need the help of our members to keep in touch with us. We look for interesting information regularly, and so also maintain a page with a list of other interesting websites that you may want to visit.

As of June 25, our website has had 212,740 hits, indicating at least 50,000 visitors.

### **AVVA FACE BOOK PAGE:**

The website committee also maintains a Face Book page. It now has 10,227 followers which is great! We are hoping that this is a great tool for all of you to share information, and whatever else you want to, with each other and the public. Keep in mind that some people post under “posts” and some people post under “Community”, so look in both areas. The face book address is: <https://www.facebook.com/Associates-of-Vietnam-Veterans-of-America> . We are also looking for someone who will be willing to maintain our Face Book page on a regular basis.

The website committee is dedicated to maintaining a well informed and helpful tool in our national website. Please feel free to communicate any ideas, problems, or concerns to our webmaster at: [avva2003@cox.net](mailto:avva2003@cox.net). We look forward to the future of AVVA.

Respectfully submitted:

Joanna Henshaw  
AVVA National Website Committee Chair