

Public Relations and Media Committee Report
Beverly Pounds, Chair
July 2017

First, I want to thank each person, Elayne Mackey, Sherry Anderson, Pamela Bossardet, Linda Yates and Sue Crego that has served on the Public Relations Committee while I chaired the committee. Thank you for your contributions and giving of your time to further the AVVA organization.

One of the tools the PR committee put together is the "Welcome Packets." These have been and still are very helpful to new chapters and especially to the Vietnam Veterans organization. The packets are giving them a better understanding of who we are and how we operate.

The PR Committee was responsible for getting a billboard put up on Interstate I-40 east bound, close to Jackson, Tennessee. The billboard is a reminder to "Never Forget dioxins / toxic exposures affect veterans and their children".

I want to encourage each of our members to check out the AVVA website on a regular basis. Everything you want to know about us can be found there, all the new information.

It has been a pleasure to serve our membership these past four years.