

2015 – 2017 WEBSITE COMMITTEE FINAL REPORT

www.avva.org

The AVVA website was redesigned in late 2013. It was great fun, but also a lot of work to try to figure out a format that would be easy to use, but also attractive enough to bring people to it.

I am not a professional web designer by any means, but I did have some experience with created several of my own web sites having to do with veterans, as well as creating a couple of them for other VVA chapters. I decided to give this one a try. Of course, as with many people who [think they] are creative I am already thinking about a re-design for the future. I have learned a lot over these few years about the needs of our members.

The AVVA website is intended to give our members throughout the country as much information as we can. We want our members to have consistency and completeness. We publish all our forms, our governing documents, information about our programs, our contact information and much more. We have always invited our members to send their comments or suggestions, because it is the membership that we want to reach.

We created a page in 2015 to list other AVVA websites, so that members across the country can share their information with each other. There are not very many entries. If your chapter or state has an AVVA web page, please send us the information to add it to this page. (<http://www.avva.org/othersites.html>)

AVVA also maintains a Face Book page. It seems to get a good deal of use. Chapters and states can go to the Face Book page to post information about their events, or to talk to other members. Check it out at https://www.facebook.com/Associates-of-Vietnam-Veterans-of-America-110089982391991/?hc_ref=NEWSFEED .

Overall, we have met the goals that we had up to now. We have new goals for the next two years. Perhaps you will see a whole new facelift!

Respectfully submitted,

Joanna Henshaw

Joanna Henshaw
AVVA National Webmaster