

ASSOCIATES OF VIETNAM VETERANS OF AMERICA, INC. BOARD OF DIRECTORS

AVVA National Membership Committee Report July 19, 2023

As AVVA Membership Chair, the Membership Committee and AVVA BODs continue to encourage/recruit new AVVA members and dual members as well. Changes in membership dues appeals to potential members. Use your special events to recruit new members. When new VVA members sign up with VVA, use this time to sign up their spouses. Remind our members to keep applications in their purse, in their cars or when attending VVA and AVVA meetings to take advantage of these opportunities.

Many of our AVVA members, help out with the inquiries regarding membership. This is an everyday responsibility. What is requested the most are email rosters. Some of the roster requests are from VVA members. Keep in mind that only AVVA State or Chapter Reps/Presidents can request/receive the rosters. There are exceptions to the rule that require higher approval by AVVA National. If this was a practice in the past, we are trying to correct this. I keep informing members now to send in your email requests right after elections.

I recently travelled to the Louisiana State Council to give a membership class as they are a very active state. If the person requesting an email roster is not on the data roster, they will not receive it unless approved by national. A main point I stressed is to send in the Email Request along with the Election Report. This way, the intended receiver will be on the data roster and can receive the roster. Change of information is also vital to keep your members informed. I received 3 change of information forms when I handed them out at the LSC.

I file all roster requests by month and by year to keep track of them and do a follow up. There are times when requests take longer than expected and we ask for your patience with the process. Please keep in mind that the National Membership office controls all requests both VVA and AVVA.

I send out a monthly AVVA Membership Report to our AVVA BODs. Since June 2022 to now, we have an increase of 389 new AVVA members and 123 new Dual members. Congratulations to the following Regions for being the Top Membership Growth in the month of June 2023: 1st Place Region 3-TN (+10); 2nd Place Region 3-MD (+9); Tied for 3rd Place Region 9-CA (+6) and Region 2-NY (+6); Tied for 4th Place Region 5-MI (+5) and Region 3-NC (+5). Keep up the good work!

Thank you to the membership committee and we will meet twice a year via internet for strategies.

Respectfully,

Teresa Rangel AVVA National Membership Chair

Membership Committee: Bobbie Morris, (PA) Region 2 Director Jennifer Ellis, (OR) Region 8 Director Ruth Feliciano (OR) State Rep