

## AVVA Public Relations and Media Committee Report

Beverly Pounds, Chair

October 2016, Board of Director Report

The Public Relations and Media Committee members have been very helpful in preparing our portion of the progress report for the AVVA National Strategic plan.

At present time, the committee is working to help put together a new AVVA Program that will hopefully be coming out soon.

I'm continuing to send out the "Welcome to AVVA" packets. These are proving to be very helpful, especially to the VVA. The packet is giving a better understanding of the differences between the two organizations. The packet is a great tool for newly forming chapters.

Please feel free to contact any of our committee with your suggestions as to how we may serve the AVVA better.

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