

## AVVA Public Relations and Media Committee Report

Beverly Pounds, Chair

July 2016, Board of Director Report

I'm continuing to send out the "Welcome to AVVA" packets. These are proving to be very helpful, especially to the VVA. The packet is giving a better understanding of the differences between the two organizations.

The Public Relations and Media Committee members have been very helpful in getting prepared for the AVVA Leadership and Education Conference luncheon.

I'm continuing to work trying to get media coverage for the Project Friendship in Tucson, Arizona.

Please feel free to contact any of our committee with your suggestions as to how we may serve the AVVA better.