Website Committee Report

April 2020

In October our National Treasurer had a conversation with a VVA staff member who gave us some very helpful feedback about our website, as it relates to our future needs.

Because of that information I am redesigning the website and reconfiguring the placement of and links to our information. It might be interesting to let you all know that we have 41 pages in our website, not including the links to various forms and documents, and not including the links to outside websites, or the pages of our state and chapter sites that we link to.

This is a lot of information to transfer to a new template. But it is time, and we need to do it. It will be presented to the board in April, so possibly by the end of May you will find a totally new look when you go to: www.avva.org

Additionally, we still have our face book page, and it has approximately 10,200 followers. Even so, the face book page seems to be used very little by our members to post information to each other. Please encourage your members to use that page for sharing things.

Statistically, we have had 235,900 visits to our website thus far. As always, if you see anything that is incorrect or needs to be added to our website, please contact avva2003@cox.net to report it so that it can be remedied.

Respectfully submitted,

Joanna Henshaw

AVVA National Website Committee Chair