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Public and Media Relations Committee Report To start off my report, I would like to Thank AVVA National President, Joanna Henshaw, for the appointment to chair the Public and Media Relations Committee. I hope to be able to serve AVVA and the committee to the fullest of my abilities. A little of my background, for three (3) years, I published the news letter and activities calendar for my VFW Post. It was praised at the State level, and was the only active newsletter within the District.

I am also an Administrator of four (4) Facebook pages; Associates of Vietnam Veterans, Northern Utah Chapter 1079, <u>https://www.facebook.com/AVVAChapter</u> 1079; Utah VFW, District 3, <u>https://www.facebook.com/UTVFWDistrict3/</u>; Sound Etcetera Karaoke, <u>https://www.facebook.com/SoundEtceteraKaraoke/</u>; and a local diner that has since closed its doors, *Pop's Burgers, Malts, and More,* <u>https://www.facebook.com/Pops-Burgers-Malts-and-More-244242648964304/</u>.

Due to schedules, AVVA, VFW, work, or family, and personal health reasons, I have not requested Regional, State, or Chapter happenings to put together a quarterly "Updates" newsletter. I have been thinking of discussing with the committee and National Board about the possibility of not doing a full newsletter and encouraging Regions, State Associations, and Chapters, to set up Social Media pages on Facebook, Twitter, Instagram, etc. with oversight of the pages done at the their levels of oversight, and to follow as many VVA/AVVA related pages that are out there. The Social Media pages can be linked to be able to share the information across the spectrum of the sites.

I have requested and have been added as an Administrator for the 'Associates of Vietnam Veterans of America' Facebook page, <u>https://www.facebook.com/</u> <u>Associates-of-Vietnam-Veterans-of-America-110089982391991/</u>. I look forward to sharing all things VVA/AVVA, Veteran, POW-MIA, Gold Star Family, etc. with anyone who will see the Facebook page.

Once I become fluent with 'tweeting' on Twitter, I will ask for authorization to start an AVVA Twitter account. I will keep the committee and National Board apprised of my progress.

Together Always!

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