



# *Website Committee Report*

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April 2021

Since the January report, the website activity includes:

- Updated the AVVA website for the 2021 convention year, to include new convention, election, candidate, and award information, in addition to normal updates. (Continuing)
- Received notice about the SSL (Secure website certificate) having been activated and began work on a new donation page.
- Attended a demo for a new software company for monetary exchanges on the web site.
- Will be creating an account with Fundraise Up, a new company supplying software for online donations and monetary exchanges, so that the new donations page can be created immediately after the April Board meeting.
- Kept track of the web site tracker, which shows us how many visitors we have, and other related statistics. This tracker shows about double the activity on the web site from January numbers.

The website will continue to be updated as needed, particularly during the time frame prior to and just after the national convention. Please continue to visit the website regularly for new information. The 2021 Convention Registration Form will be posted immediately following the April board meeting once the fees are established.

Respectfully submitted,

*Joanna Henshaw*

AVVA National Website Committee Chair