



AVVA

ASSOCIATES OF VIETNAM VETERANS OF AMERICA

Serving Veterans & Their Families Since 1999

AVVA Public Relations Report

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PUBLIC RELATIONS REPORT

As Chair for AVVA Public Relations (PR) Committee and AVVA Advisor for VVA Public Affairs Committee, I invited the AVVA PR Committee to investigate the possibility of using the YouTube media platform to take AVVA to the Nation.

We propose creating an **AVVA YouTube channel**, add videos and promote AVVA throughout the entire Nation with the Magic of AVVA Members!

AND it is

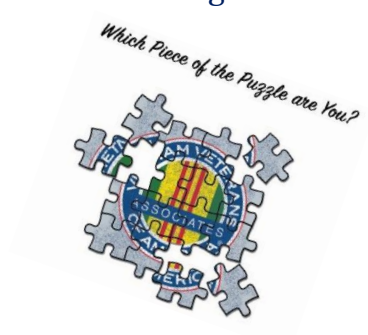
100% FREE

AVVA Videos can portray, national, state, chapter, and member events, projects, programs, activities, and all manner of subjects. Examples include:

- Leadership Conference and National Convention
- Vietnam Welcome Home
- Chapter Veterans Day Festivities
- National, State and Chapter Award Presentations
- Scholarship and Award Presentations
- Fundraisers
 - State Events
 - Chapter Cook-offs
 - Chapter Car Shows
- Member programs
 - K9s For Warriors
 - Stand Down Collaborations with VVA and other veterans.

National Programs

- Paper Safes
- Project Friendship
- Vista
- Survivor Benefits
- Secondary PTSD
- Toxic Exposure Seminars
- Helping Hands Grants
- Scholarships
- Trainings



There is an Added Bonus as Well!

With enough subscribers (free to them) and enough watch hours, YouTube will pay us!

We are looking for your ideas for this exciting AVVA YouTube Channel!

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