

Website Committee Report

July 2020

We have redesigned the website and reconfigured the placement of, and links to, our information. There are about 43 pages in our website, not including the links to various forms and documents, and not including the links to outside websites, or the pages of our state and chapter sites that we link to.

We have added two very helpful pages. One is a way to search for chapters in an area that you are interested in, whether it is because you are moving somewhere or for other reasons. With this page you can look up by state and then by zip code, to find a chapter in a particular town. This was a major project by our National Membership Committee Chair. It seems to work very well and saves the need for expensive software.

Additionally, we have a new "FAQ" page for those questions that we seem to get most often. You can now look up much of the information you need about membership issues without wondering who to call.

For the newly updated AVVA website go to: <u>www.avva.org</u> and look around. You should find just about everything you need, and some other interesting information as well.

There are new AVVA products available! New life member patches, AVVA/AO label pins, member pins (the larger size than the free one) and other items as well. We have rewritten the product order form to make it more easily usable. Take a look – you will like what you find.

We still have our face book page, and it has approximately 10,200 followers. We have turned over the maintenance of the Face Book page to our Public Media Committee. Their report should include a statement.

FYI, we have a twitter account now! You can link to in on our website home page. You can talk to each other through this feed. Please keep politics out of the strings, however, as we have no political connection.

We have a new web counter app. That gives us very interesting information about the visits to our website. There are people in Germany, England, and other countries looking at AVVA! As always, if you see anything that is incorrect or needs to be added to our website, please contact <u>avva2003@cox.net</u> to report it so that it can be remedied.

Respectfully submitted,

Joanna Henshaw

AVVA National Website Committee Chair