



ASSOCIATES OF VIETNAM VETERANS OF AMERICA, INC.

8719 Colesville Road; Suite 100 • Silver Spring, MD 20910-3919
Telephone (301) 585-4000 • Fax Main (301) 585-0519

Online Special Board of Directors Meeting March 10, 2021

Call to Order:

President Joanna Henshaw called the online meeting of the AVVA Board of Directors to order at 4:04 PM (PDT) on Wednesday, March 10, 2021. The meeting was conducted and recorded using the GoToMeeting conferencing application.

Opening Ceremonies:

President Henshaw recognized Region 9 Director Tim Von Bon, to lead the assembly in the Pledge of Allegiance. After the Pledge, President Henshaw declared a moment of silence and encouraged those who wished to offer a silent prayer to do so.

Board of Directors Roll Call:

Secretary Nina Schloffel called the roll.

President: Joanna Henshaw	Region 4: Susan Henthorn
Vice President: Kaye Gardner	Region 5: Don Jones
Secretary: Nina Schloffel	Region 6: Rick Talford*
Treasurer: Kathy Andras	Region 7: Terri Rangel
Region 1: Frances Guevremont	Region 8: Vacant
Region 2: Bobbie Morris*	Region 9: Tim Von Bon
Region 3: Hope Summers	

A quorum was established.

*Region 2: Bobbie Morris, , joined the meeting at 4:48 PM (excused)

*Region 6: Rick Talford, joined the meeting at 4:47 PM (excused)

Other Attendees/Guests:

There were no other attendees or guests

Agenda:

Motion (# 1) – moved by Region 5, Don Jones, second by Region 7, Terri Rangel, to accept the agenda as presented. ***Adopted Without Objection***



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Electronic Motions:

Electronic Motions

March 10, 2021

IEM116: The Secretary moves to adopt the minutes from the January 28, 2021 Online Board Meeting. *(Second by Region 2, Bobbie Morris)*

MOTION ADOPTED WITHOUT OBJECTION.

IEM117: The President moves to *appoint Cecilia Essenmacher* (former Bylaws Chair) to the position of Bylaws Committee Chair for the remainder of the 2019-2021 term, and to *add Brigitte Stafford* (Reno, NV) to the Bylaws committee as a member.

(Second by Region 9, Tim Von Bon)

MOTION ADOPTED WITHOUT OBJECTION.

Motion (# 2) – moved by Secretary Nina Schloffel, second by Treasurer Kathy Andras, to confirm and enter into the permanent record, all electronic motions made between the January 28, 2021 and the March 10, 2021 board meetings. ***Adopted Without Objection***

New Business:

A. Project Friendship -

President Henshaw announced that AVVA's 2021 Project Friendship Charity is Combat Female Veterans and Families United (CFVF United) of Greensboro, North Carolina. CFVF United provides female combat veterans and their families with transition services, economic crisis support and also promotes various advocacy projects.

Tim Von Bon, Public & Media Relations Chair, is working with President Henshaw on a flier promoting Project Friendship and the charitable works of Combat Female Veterans and Families United. The flier should be available shortly. For more information regarding CFVF United go to www.cfvfuinted.com.

B. National Convention –

President Henshaw informed the board that the 2021 AVVA National Convention will likely be held in conjunction with that of VVA. The VVA convention is tentatively planned for the first week of November in Greensboro, North Carolina. The VVA begins voting tomorrow to determine if their convention will be virtual or 'live' (onsite). Until such time as a decision is announced, hotel accommodations and travel dates remain uncertain. President Henshaw will provide updates as available.



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C. Vehicle Donation Program –

President Henshaw introduced Vehicles for Charity as a possible fundraising partner for AVVA. Vehicles for Charity is a Colorado based national charity that assists nonprofit organizations in fundraising. The organization does this by retrieving and auctioning vehicles donated in the name of specific partner charities.

The partnership agreement with Vehicles for Charities designates 20% of profits from vehicle auctions to Vehicles for Charities, with the remaining 80% going to the partner charity. Entering into such agreement is at no upfront cost to AVVA and can be canceled at any time.

Prior to making any decision to partner with Vehicles for Charity, the board requested additional information. Specific concerns are the program's viability and its financial stability. Treasurer Kathy Andras agreed to perform the necessary research and will report her findings to the board.

D. Fundraise Up –

President Henshaw proposed creating an account with Fundraise Up. This account will provide a donation collection resource similar to the PayPal Giving Fund. While PayPal charges 2.5% of donations collected, Fundraise Up charges 3%. However, Fundraise Up provides more support resources and upgraded technology. Another notable feature offered by Fundraise Up is an option that allows the donor to pay the 3% donation fee. Studies by Fundraise Up show that donors are willing to cover the fee 92% of the time.

The AVVA website can be modified to either replace the PayPal Giving Fund donation button with one associated with Fundraise Up, or a second donation button can be added for Fundraise Up. If the board agrees to creating an account with Fundraise Up, the consensus is to add a second donation button.

Motion (# 3) – moved by President Joanna Henshaw, second by Region 6 Rick Talford, to create an account with Fundraise Up (<https://fundraiseup.com>), for the purpose of a source of donations from the general public, which works the same as Pay Pal donation accounts. This is no up-front cost to AVVA. A 3% fee is charged if and when a donation is made to us. **Adopted Without Objection**

Information / Assignments (National Convention):

President Henshaw stated that convention tasks and assignments are contingent upon whether we have a virtual or 'live' convention. If VVA opts to have a 'live' convention, AVVA will conduct its National Convention on the same dates and at the same facilities. If VVA elects to conduct its convention virtually, AVVA will then need to consider a virtual



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convention. Since a virtual convention has its own unique set of requirements, our convention tasks will need to change accordingly. As previously stated, President Henshaw will provide updates as available.

Adjournment:

Having no further business, President Henshaw adjourned the meeting at 5:07 PM (PDT).

Submitted by,

Nina D. Schloffel

AVVA National Secretary